



**VILNIUS UNIVERSITY  
BUSINESS SCHOOL**

**INTERNATIONAL STUDENT SCIENTIFIC CONFERENCE**

**Abstract Submission Guidelines**

Please prepare your abstract in Microsoft Word (.doc or .docx) and follow the guidelines below.

The abstract must be prepared in accordance with the [Vilnius University Business School Artificial Intelligence Instructions for Use in Academic Works](#).

**I. FORMAL REQUIREMENTS**

- Font: Arial, 12 pt
- Line Spacing: 1.5
- Text Alignment: Justified
- Layout:
  - Margins: 2.54 cm on all sides (left, right, top, bottom)
  - First line of each paragraph indented 1.27 cm from the left margin

**II. REQUIRED ELEMENTS**

- Title
- Author(s) name(s) and surname(s)
- Institutional affiliation
- Email address

- ORCID (if available)
- Abstract text (250–400 words)
- Keywords (3–5)
- References
- File naming

### **III. ABSTRACT STRUCTURE**

- Problem or context
- Aim
- Methodology
- Results
- Implications or relevance

### **IV. EXPLANATIONS**

- Title
  - A concise and precise title that reflects the essence of the research. Do not use all capital letters or italics.
- Author(s) name(s) and surname(s)
  - List all authors, up to a maximum of three. The first name should be written before the surname.
- Institutional affiliation
  - Provide the full name of the university or organization the author is affiliated with.
- Email address
  - Provide a valid contact email for each author.
- ORCID
  - An international researcher identifier. It is not mandatory but strongly recommended.
- Abstract text

- The main part of the submission, consisting of 250–400 words. The text must be written as a single coherent paragraph without bullet points or section headings.
- Research problem or context
  - A brief explanation of the problem or situation addressed and why it is relevant.
- Research aim
  - A clearly defined objective of the study. It should be specific and focused.
- Research methodology
  - A short description of the methods used in the research, such as analysis, survey, experiment, or case study.
- Research results
  - The key findings of the study. This section must include actual results, not planned or expected outcomes.
- Research implications or relevance
  - An explanation of the theoretical or practical value of the research and its contribution.
- Keywords
  - Provide 3–5 keywords that represent the main topics of the research.
- References
  - References included in the abstract must correspond only to the authors cited in the text. All references should be formatted according to [APA style](#).
- File naming
  - The file must be named using the following format:  
Surname\_Name\_Abstract.docx  
Example: Termine\_Egle\_Abstract.docx

**Title**

Author(s) name(s) and surname(s)

Institutional affiliation

Email address

ORCID (if available)

**Abstract**

[Write your abstract here. The abstract should briefly present the problem or context, state the aim, outline the methodology, summarise the key results, and highlight the implications or relevance of the findings. The abstract should be between 250 and 400 words.]

Keywords: keyword 1; keyword 2; keyword 3 (3–5 keywords)

References

1. Author, A. A. (Year). Title of the work. Journal / Publisher;
2. Author, A. A. (Year). Title of the work. Journal / Publisher.