

VILNIUS UNIVERSITY BUSINESS SCHOOL

PLAN ON EQUAL OPPORTUNITIES FOR GENDERS

2021-2025

I. Personnel area

The aim is to create the conditions for a successful career, regardless the gender.

No.	Measurements	Implementation			
		Procedures and dates	Resources	Responsible persons	Success indicators, recording dates
1.	Appointment of a person responsible for coordinating diversity and equal opportunities	Order of the Director of the BS; 2021 May.	BS non- academic personnel (human) resources	BS Director	Appointment of a specific person to supervise equal opportunities and diversity issues and inform the BS community; 05/2021
2.	Monitoring the implementation of gender equality and recommendations for improvement	Review and recommendations of the existing documents regulating the internal activities of the BS; until 2021	BS non- academic personnel (human) resources	A person responsible for coordinating diversity and equal opportunities	Recommendations for drafters; 10/2021
		Review of the newly prepared documents regulating the internal activities of the BS and integration of the gender equality aspect; constantly	BS non- academic personnel (human) resources	A person responsible for coordinating diversity and equal opportunities; Director's assistant; drafters of new documents	Ensuring gender equality in documents; 12/2021 12/2022 12/2023 12/2024 12/2025



II. Area of organizational management (decision-making level)

The aim is to achieve gender equality in representation structures

	Measurements	Implementation			
No.		Procedures and dates	Resources	Responsible persons	Success indicators, recording dates
1.	Review of the composition of existing BS committee and ensuring gender equality	Analysis of the composition of the committee; adjustment of the composition; every two years (2021 and 2023) until December.	BS human resources	Head of the Study Service - Deputy Director; academic staff coordinator; Director's assistant; committee chairs	Balanced composition of the committee in terms of ensuring gender equality, renewed committees; 01/2022 01/2024
2.	Ensuring gender equality in the composition of newly established BS committees	Coordination and approval of the composition of the committee; constantly	BS human resources	Head of the Study Service - Deputy Director; academic staff coordinator; Director's assistant	A balanced composition of committees in terms of gender equality, approved committees; 12/2021 12/2022 12/2023 12/2024 12/2025

III. Areas of study and science

The aim is to raise awareness of the importance of ensuring gender equality

	Measurements	Implementation				
No.		Procedures and	Resources	Responsible	Procedures and	
		dates		persons	dates	
1.	Establishment of	Formation and	BS non-	Entrepreneurship	Groups of research	
	BS research	annual review of	academic	and Innovation	programs have	
	program groups	four groups of	personnel	Development	been formed, their	
	and promotion	research programs,	(human)	Manager;	leaders have been	
	of scientific	integrating the	resources	academic staff	appointed, and	
	activities	gender		coordinator	action plans have	
		perspective;			been drawn up;	





		drawing up group work plans; integration of research responsibilities into lecturers' workload; annually (2021-2024) until June.			research commitments integrated into the workload; 06/2021 06/2022 06/2023 06/2024 06/2025
		Coordination of group activities; constantly	BS non- academic personnel (human) resources	Entrepreneurship and Innovation Development Manager;	The scientific output of each group 12/2021 12/2022 12/2023 12/2024 12/2025
2.	Increasing constant visibility of gender equality dissemination of success stories from lecturers, non-academic staff, and students	Monitoring the recording of success in terms of ensuring gender equality; balanced promotion of success on social networks and websites; continuously according to the plans of the Marketing and Communication Group	BS human resources	Head of Marketing and Communications Group; academic staff coordinator; Director's assistant	Balance of publicized success stories in terms of gender equality; 06/2021 06/2022 06/2023 06/2024 06/2025
3.	Integrating the gender perspective into the teaching of different programs	Discussion of options in the SPC and preparation of guidelines; monitoring and summarizing gender mainstreaming; until 2021 October (guidelines); constantly	BS human resources	SPC Chairs; Head of the Study Service - Deputy Director; head of the academic advisory group; academic staff coordinator	Guidelines on gender mainstreaming have been developed; ensuring the balance of equal opportunities for invited lecturers - guests; the results of the integration are discussed annually



		10/2021
		04/2022
		04/2023
		04/2024
		04/2025

IV. Area of institutional communication

The aim is to increase awareness and sensitivity to gender differences

	Measurements	Implementation				
No.		Procedures and	Resources	Responsible	Procedures and	
		dates		persons	dates	
1.	Gender equality	Self-assessment of	BS non-	Head of	Presentation of	
	mainstreaming	communication	academic	Marketing and	communication	
	in all BS	messages in all BS	personnel	Communication	analysis and tools	
	communication	communication	(human)	Team Manager	to the BS	
	plans	channels and	resources		administration	
		provision of			team;	
		measures for			04/2022	
		gender equality			04/2023	
		mainstreaming;			04/2024	
		annually (2022-			04/2025	
		2025) until March.				
2.	Gender training	Organization of	BS non-	A person	50% of academic	
	for academic and	training,	academic	responsible for	and 80% of non-	
	non-academic	until 2021	personnel	coordinating	academic staff	
	staff	November	(human)	diversity and	participated in	
			resources; CR	equal	training; 100% of	
			resources	opportunities	employees are	
				issues;	acquainted with	
				Director's	training materials;	
				assistant	12/2021	
3.	Gender equality	Organization of	BS non-	Head of the	10% of students	
	training for	training,	academic	Study Service -	participated in	
	students	until 2022 June	personnel	Deputy Director;	training; teaching	
		and annually as	(human)	BS Student	materials are	
		needed	resources; CR	Union; the	available to 100%	
			resources	person	of students;	
				responsible for	09/2022	
				coordinating	09/2023	
				diversity and	09/2024	
				equal	09/2025	
				opportunities		